CLAIMS:

What is claimed is:

providing a check-in entity;

storing user activity data wherein the user activity data includes a check-in time; and

transmitting the user activity data to at least one user locator entity upon failure of the user to communicate with the check-in entity prior to the check-in time.

- 2. The method of claim 1, wherein the user activity data comprises an itinerary of the user prior to the check-in time.
- 3. The method of claim 1, wherein the user activity data comprises travel and outdoor recreation activity.
- 4. The method of claim 1, wherein at least one user locator entity comprises an alphanumeric pager.
- 5. The method of claim 1, wherein at least one user locator entity comprises an electronic mail address.
- 6. The method of claim 1, wherein at least one user locator entity consists of a computer.
- 7. The method of claim 1, wherein the user activity data is stored to and transmitted by at least one check-in entity located on a computer.

- 8. The method of claim 1, wherein the user activity data is stored to and transmitted by at least one check-in entity located on a site service on the World Wide Web.
- 9. The method of claim 1, wherein the user activity data is stored to and transmitted by at least one check-in entity located on a Local Area Network.
- 10. The method of claim 1, further comprising:

user activity data comprising an itinerary of the user prior to the check-in time; and

user activity data comprising travel and outdoor recreation activity; and

at least one user locator entity comprising an electronic mail address; and

user activity data that is stored to and transmitted by at least one check-in entity located on a site service on the World Wide Web.

11. A computer-readable medium containing computer instructions for instructing a processor to perform a method of alerting a user locator entity, the instructions comprising:

providing a check-in entity;

storing user activity data, wherein the user activity data includes a check-in time; and

transmitting the user activity data to at least one user locator entity upon failure of the user to communicate with the check-in entity prior to the check-in time.

12. The method of claim 11, wherein the user activity data comprises an itinerary of the user prior to the check-in time.

- 13. The method of claim 11, wherein the user activity data comprises travel and outdoor recreation activity.
- 14. The method of claim 11, wherein at least one user locator entity comprises an alphanumeric pager.
- 15. The method of claim 11, wherein at least one user locator entity comprises an electronic mail address.
- 16. The method of claim 11, wherein at least one user locator entity consists of a computer.
- 17. The method of claim 11, wherein the user activity data is stored to and transmitted by at least one check-in entity located on a computer.
- 18. The method of claim 11, wherein the user activity data is stored to and transmitted by at least one check-in entity located on a site service on the World Wide Web.
- 19. The method of claim 11, wherein the user activity data is stored to and transmitted by at least one check-in entity located on a Local Area Network.
- 20. The method of claim 11, further comprising:

user activity data comprising an itinerary of the user prior to the check-in time; and

user activity data comprising travel and outdoor recreation activity; and

at least one user locator entity comprising an electronic mail address; and

user activity data that is stored to and transmitted by at least one check-in entity located on a site service on the World Wide Web.